

Arkansas Reading Association

ANNUAL CONFERENCE 2012



literacy leaders crack the code

Little Rock, Arkansas • November 15-16, 2012



**Please
Share**



KEYNOTE SPEAKERS

Linda Hoyt ❖ Steven L. Layne ❖ Timothy Shanahan



FEATURED SPEAKERS

Kwame Alexander ❖ Mike Artell ❖ Lisa S. Blackwell

Danny Brassell ❖ Ard Hoyt ❖ Anna Mackey ❖ Paige McBrier

Darcy Pattison ❖ Sara Pennypacker ❖ Julie D. Ramsay ❖ Gary Schmidt

Courtney Sheinmel ❖ Taryn Souders ❖ Greg Tang

Arkansas Reading Association's Annual Conference

Statehouse Convention Center and Peabody Hotel • November 15-16, 2012

REGISTRATION FORM

MAIL TO: ARA c/o Little Rock Convention Bureau • P.O. Box 207 • Little Rock, AR 72203-0207

OR Fax to 501-376-4143 **OR** Register online at www.arareading.org

PLEASE PRINT OR TYPE

Last Name: _____ First Name: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ County: _____

Email: _____

ARA Membership – To verify call 501-525-4208 or 866-930-7323. To join or renew, add \$20.

Local council or county: _____ \$ 20.00 _____

CONFERENCE REGISTRATION FEES

ARA Member Registration (Before October 31) \$140.00 _____

Non ARA Member Registration (Before October 31) \$180.00 _____

ALL Conference Registration Fees (After October 31) \$225.00 _____

STUDENT REGISTRATION Full-time students may register at 1/2 registration fees (above) only by mail with a copy of valid ID attached. \$ _____

MEALS / SPECIAL EVENTS

THURSDAY Box Lunch Session – Please number your first, second, and third choices if you would like to attend a session during lunch. Or, you may prefer to eat and browse the exhibits at your leisure. **Seating is limited, so be sure to register early to get your first choice!**

CHOICES: _____ Kwame Alexander, author _____ Mike Artell, author _____ Ard Hoyt, illustrator
_____ Darcy Pattison, author _____ Common Core (ADE) _____ No speaker – box lunch and exhibits \$ 15.00 _____

Arkansas Children's Book Awards Celebration – 4:45-6:15 (Ticketed Event, No Charge) Check for ticket _____
Charlie May Simon/Arkansas Diamond Primary Book Awards followed by author readings and autograph session

Thursday Evening Mystery Entertainment and Dessert – 7:15 - 8:45 \$ 10.00 _____

FRIDAY Book and Author Luncheon – Sara Pennypacker \$ 35.00 _____
Sara Pennypacker is a *New York Times*' bestselling author of children's books including *Clementine*.

TOTAL: _____

PAYMENT TYPE: Check #: _____ P.O.: # _____

C/Card: (Circle) American Express / Discover / Visa / M.C. # _____ Exp. Date _____

Payment made by: _____ Individual _____ School or Institution (complete information below)

SCHOOL OR INSTITUTION BILLING INFORMATION: School/Business Email: _____

School/Institution: _____ Business Address: _____

City/State/Zip: _____ Phone: _____

CANCELLATIONS: Cancellations must be received by October 31, 2012. There is a \$25.00 processing charge on all refunds. No cancellations honored after October 31, but substitutions will be allowed.

_____ Please check here if, under the **Americans with Disabilities Act**, you require specific aids or services during ARA's Fall Conference. Please register prior to October 31 to allow time to arrange services.

Registration or housing questions – Little Rock Convention Bureau, 800-844-4781
General conference questions – ARA, 866-930-7323 or visit www.arareading.org

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HOUSING REGISTRATION FORM

All forms must be received at the Housing Bureau by October 17.

PLEASE PRINT OR TYPE

Last Name: _____ First Name: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ County: _____

Email: _____

CREDIT CARD IS REQUIRED TO HOLD ALL ROOMS

___ MASTERCARD ___ VISA ___ DISCOVER ___ DINERS CLUB

Acct. #: _____ Exp. Date: _____ Arrival Date: _____ Departure Date: _____

CONFERENCE HOTELS**

| | 1 Person/ 1 Bed | 2 People/ 1 Bed | 2 People/ 2 Beds | 3 People/ 2 Beds | 4 People/ 2 Beds |
|--|--------------------|--------------------|---------------------|---------------------|---------------------|
| The Peabody Little Rock (Headquarters) | \$139.00 | \$139.00 | \$139.00 | \$149.00 | \$159.00 |
| Double Tree (One Block) | \$134.00 | \$134.00 | \$134.00 | \$142.00 | \$154.00 |
| Wyndam Hotel (North Little Rock) | \$ 94.00 | \$ 94.00 | \$ 94.00 | \$104.00 | \$114.00 |

**Prices are subject to additional fees and/or state and local taxes (currently 11.5% in Little Rock, 14% in North Little Rock)

TYPE OF ACCOMMODATION NEEDED:

___ 1 Bed-1 Person ___ 1 Bed-2 People ___ 2 Beds-2 People ___ 2 Beds-3 People ___ 2 Beds-4 People

HOTEL CHOICE: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

List all people staying in room (include yourself): _____

1. If you do not make a 2nd and 3rd choice and your 1st choice is not available, the Housing Bureau will assign you to a hotel.
2. Contact the Housing Bureau at (501) 376-4781 to make changes until October 22, 2012. Contact your hotel after this date. Hours are Monday through Friday 9:00 a.m. to 4:30 p.m.
3. Confirmations will come directly from the hotel after assignments have been made by the Housing Bureau.
4. Check with your assigned hotel for cancellation policy information.

MAIL TO: ARA c/o Little Rock Convention Bureau • P.O. Box 207 • Little Rock, AR 72203-0207

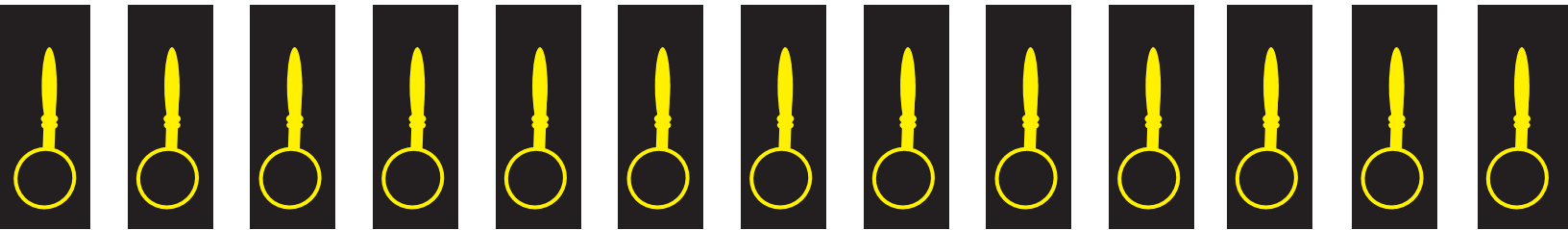
OR Fax to (501) 376-4143 **OR** Register online at www.arareading.org

IMPORTANT – BRING YOUR REGISTRATION CONFIRMATION TO THE CONFERENCE!

Registration and housing information will be sent from littlerock.com. Please be watching for it or unblock spam filters to allow receipt.



Arkansas Reading Association
3450 Clearwell Road
Conway, AR 72034
(866) 930-READ



READ ... Literacy Leaders Crack the Code

WEDNESDAY

4:30 - 8:00 Registration
5:30 - 7:00 Welcome Reception

THURSDAY

7:30 - 4:00 Registration
8:00 - 4:00 Exhibits
8:00 - 9:00 Breakout Sessions
9:15 - 10:30 General Session #1
10:45 - 11:45 Breakout Sessions
12:00 - 1:15 Lunch and Breakout Sessions
1:30 - 2:45 General Session #2
3:00 - 4:30 Breakout Sessions
4:45 - 6:15 Arkansas Children's Book
 Awards Celebration
7:15 - 8:45 Evening Entertainment



FRIDAY

7:30 - 12:00 Registration
8:00 - 12:00 Exhibits
7:30 - 11:30 Breakout Sessions
11:30 - 12:45 General Session #3
1:00 - 2:30 Book and Author Luncheon
1:00 - 2:30 Breakout Sessions



(Check for updates at www.arareading.org)